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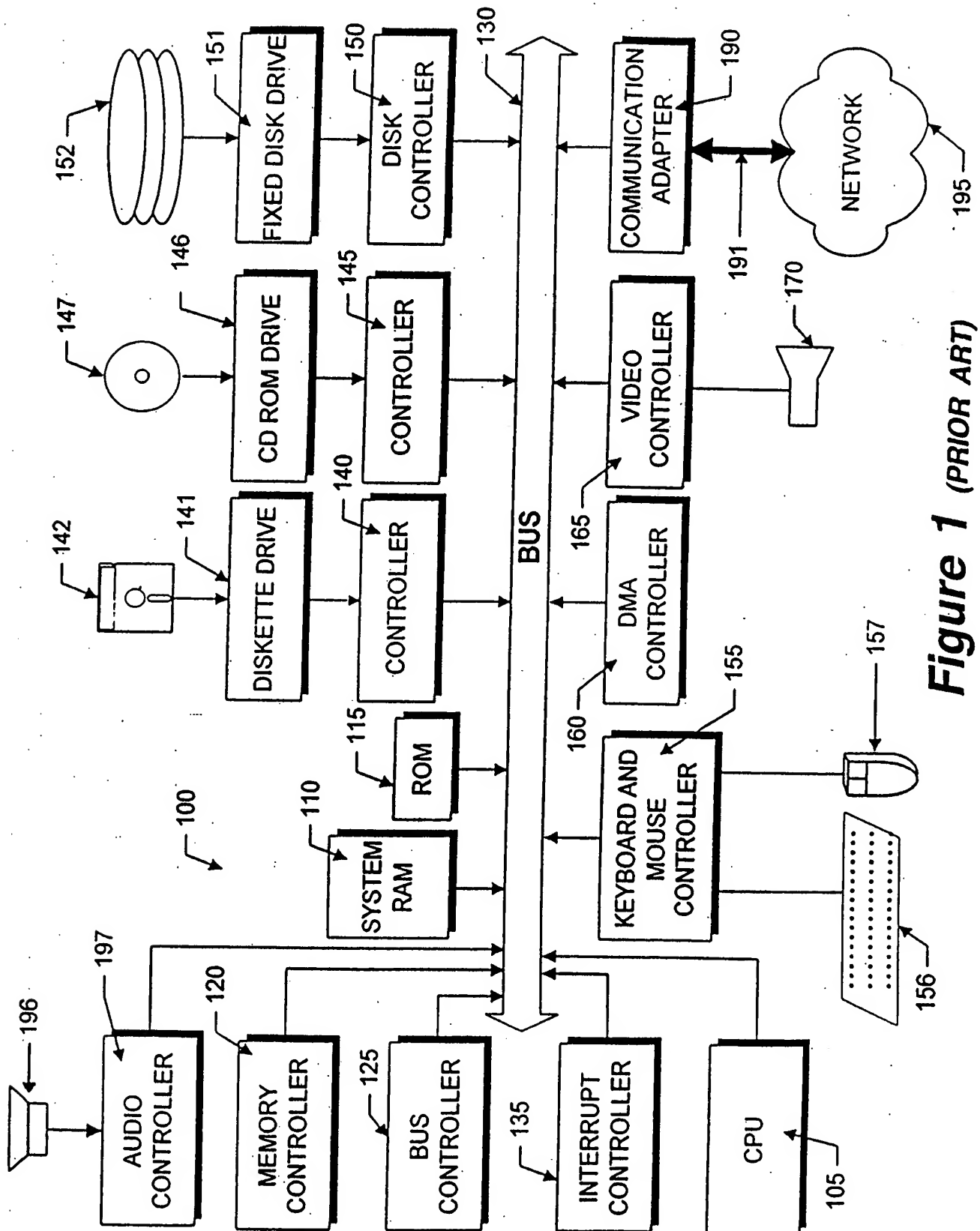
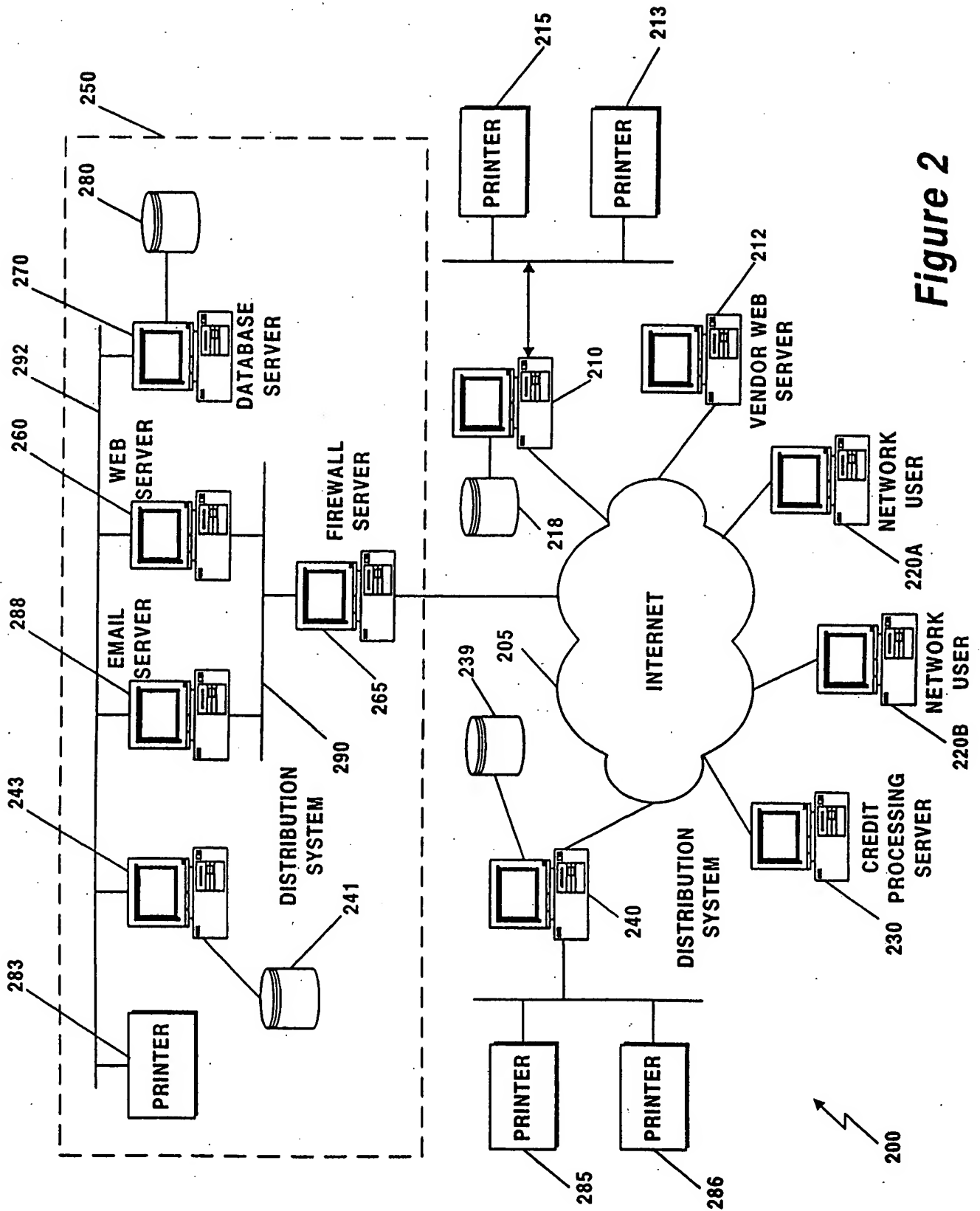


Figure 1 (PRIOR ART)



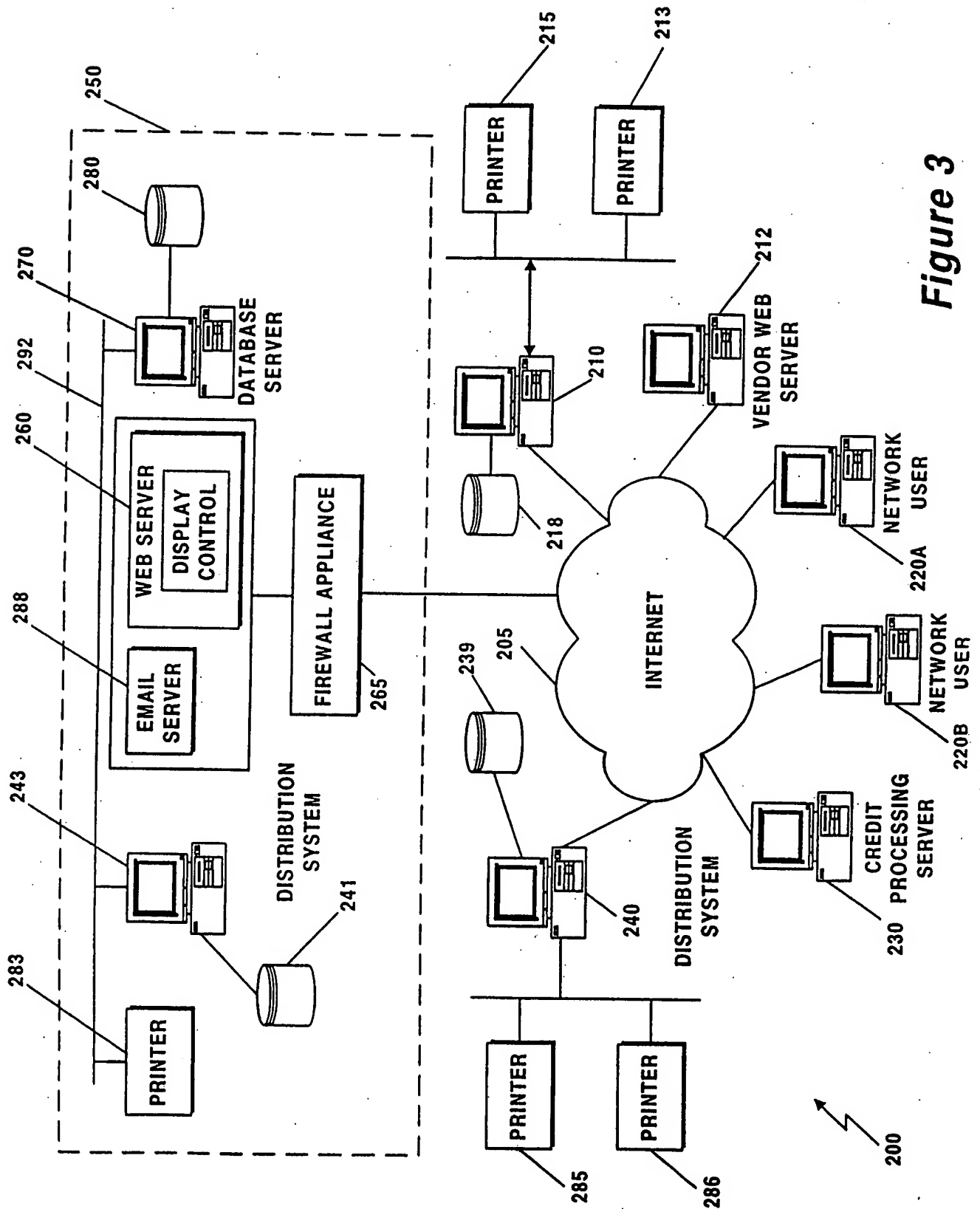
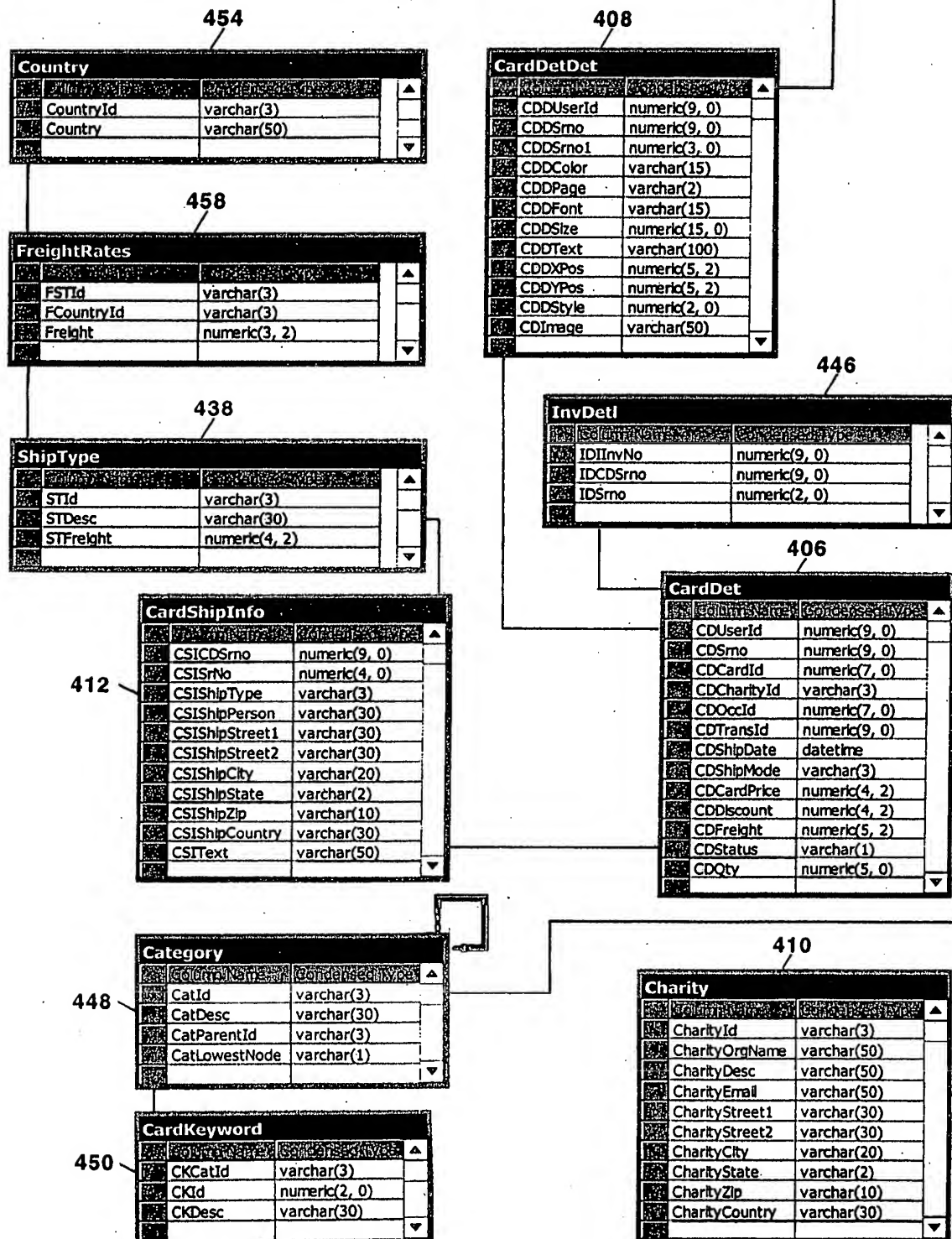


Figure 3

Figure 4A



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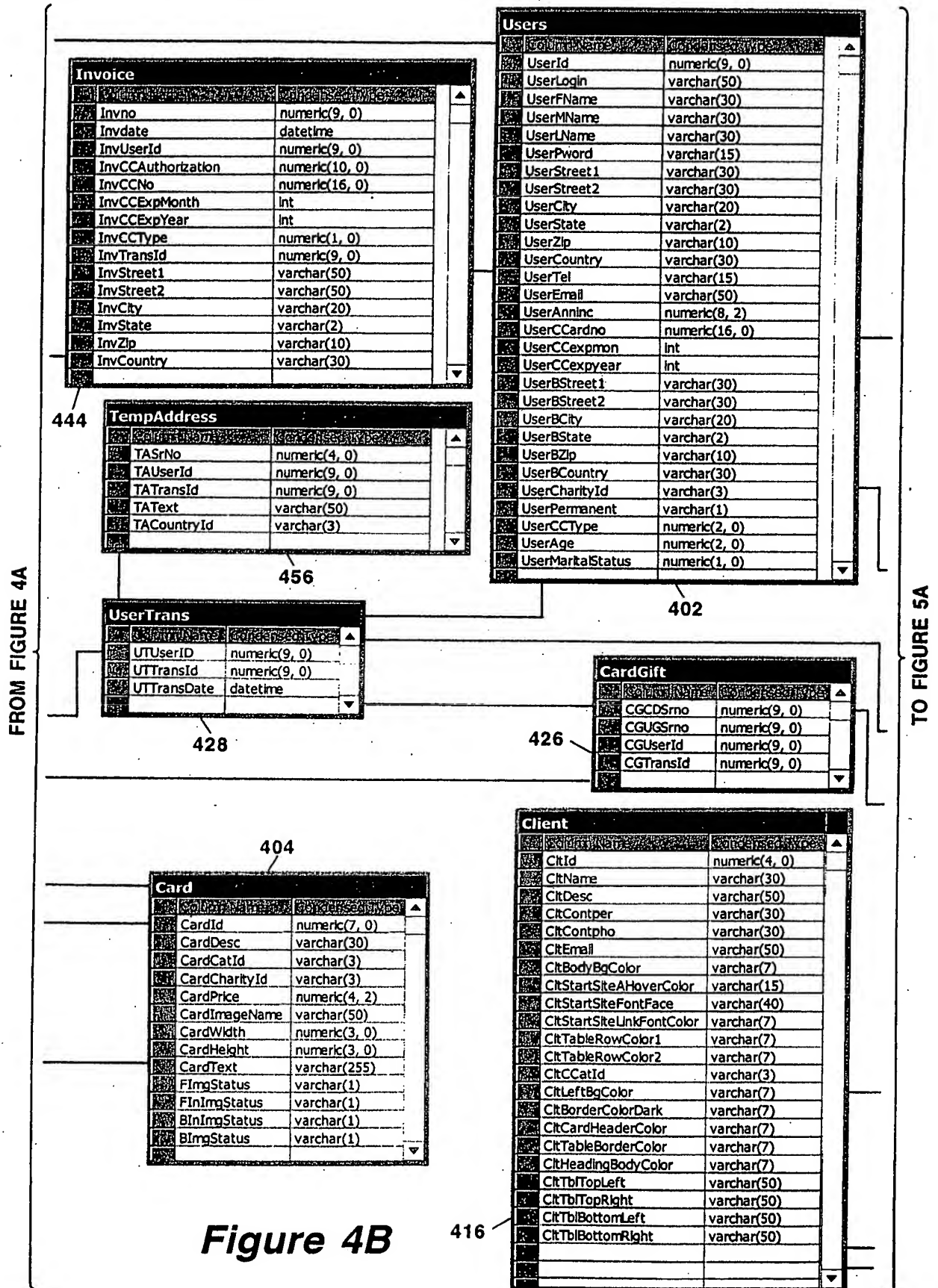


Figure 5A

FROM FIGURE 4B

Occasion	
OccUserId	numeric(9, 0)
OccId	numeric(9, 0)
OccDate	datetime
OccNote	varchar(100)
OccPerson	varchar(30)
OccOccCatId	varchar(3)
OccShipStreet1	varchar(30)
OccShipStreet2	varchar(30)
OccShipCity	varchar(20)
OccShipState	varchar(2)
OccShipZip	varchar(10)
OccShipCountry	varchar(30)
OccStatus	varchar(1)
OccNumDaysForRem	numeric(2, 0)
OccRemAnnual	char(1)

OccCategory	
OccCatId	varchar(3)
OccCatDesc	varchar(30)

432

430

CCType	
CCType	numeric(2, 0)
CCName	varchar(25)
CCDialupNumber	numeric(10, 0)

442

UserGift	
UGUserId	numeric(9, 0)
UGInvNo	numeric(10, 0)
UGSmo	numeric(9, 0)
UGGiftId	numeric(8, 0)
UGGiftDesc	varchar(30)
UGCLocCltId	numeric(4, 0)
UGCLocId	numeric(3, 0)
UGShipPerson	varchar(30)
UGShipCity	varchar(20)
UGShipState	varchar(2)
UGShipDate	datetime
UGTransId	numeric(9, 0)
UGInvLNo	numeric(2, 0)

414

462

Statistic	
StatsId	numeric(3, 0)
StatsDesc	varchar(15)

464

ClientLoc	
CLocCltId	numeric(4, 0)
CLocId	numeric(3, 0)
CLocContper	varchar(30)
CLocContpho	varchar(30)
CLocEmail	varchar(50)
CLocStreet1	varchar(30)
CLocStreet2	varchar(30)
CLocCity	varchar(20)
CLocState	varchar(2)
CLocZip	varchar(10)
CLocCountry	varchar(30)
CLocQId	varchar(50)
CLocAppEmail	varchar(50)

418

CLocStats	
CLSCltId	numeric(4, 0)
CLSLocId	numeric(3, 0)
CLSStatsID	numeric(3, 0)
CLSSrNo	numeric(9, 0)
CLSDate	datetime
CLSValue	numeric(4, 0)

TO FIGURE 5B

Figure 5B

FROM FIGURE 5A

Errlst	
Errnum	numeric(5, 0)
ErrDesc	varchar(50)
ErrHelp	varchar(5)

460

Adminmaster	
AMId	numeric(9, 0)
AMUserName	varchar(30)
AMPassWord	varchar(15)
AMRights	varchar(3)

452

Aspmas	
AspId	numeric(3, 0)
AspDesc	varchar(30)

434

Aspobj	
AOAspId	numeric(3, 0)
AOId	numeric(2, 0)
AOHt	numeric(3, 0)
AOWd	numeric(3, 0)
AODesc	varchar(25)

436

ClientKeyword	
CKCCatId	varchar(3)
CKCId	numeric(3, 0)
CLKDesc	varchar(30)

422

CltProfile	
CPCtId	numeric(4, 0)
CPAOAspId	numeric(3, 0)
CPAOId	numeric(2, 0)
CPIImage	varchar(50)

424

ClientCat	
CCatId	varchar(3)
CCatParentId	varchar(3)
CCatName	varchar(15)
CCatDesc	varchar(30)
CCatLowestNode	varchar(1)

420

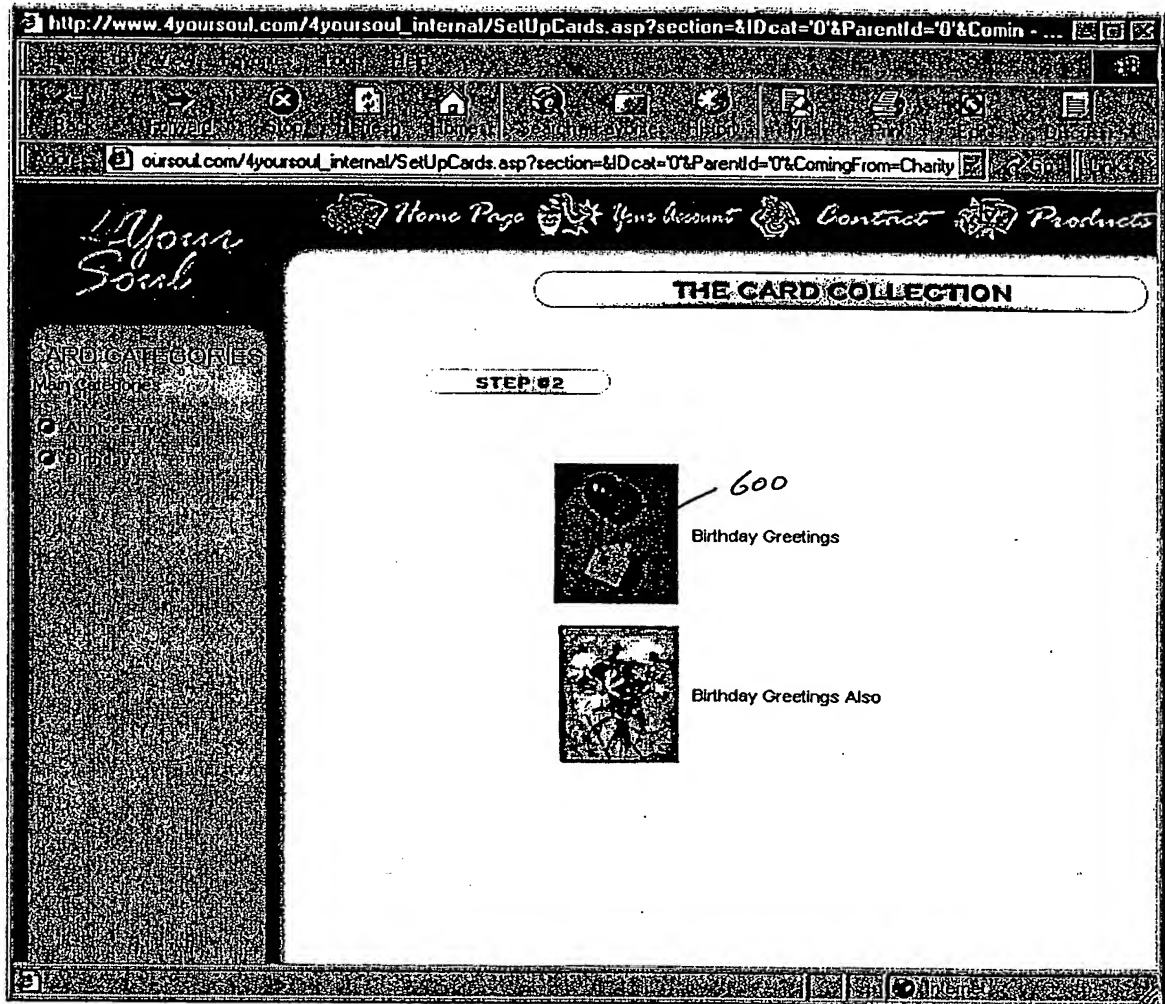


Figure 6A

9/30

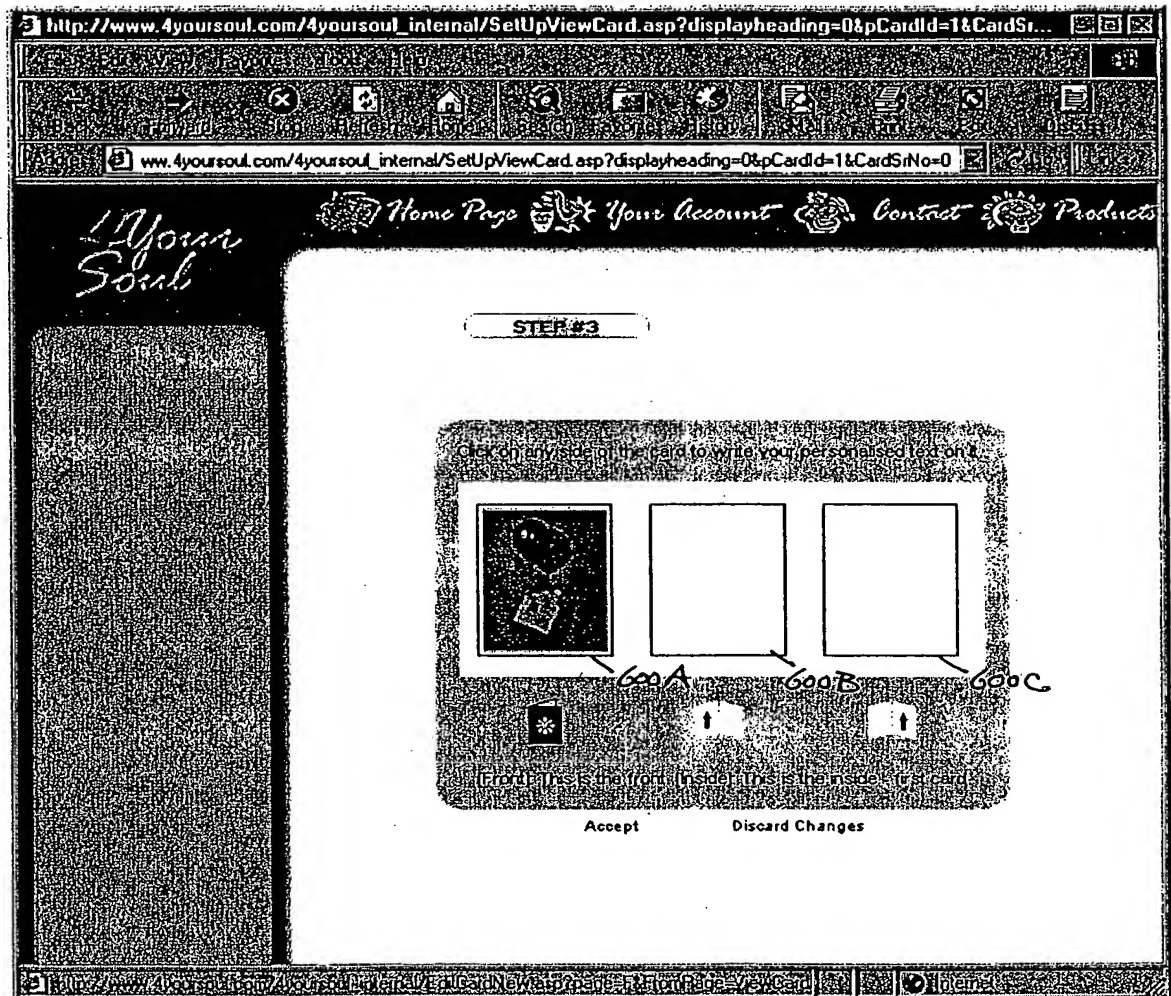


Figure 6B

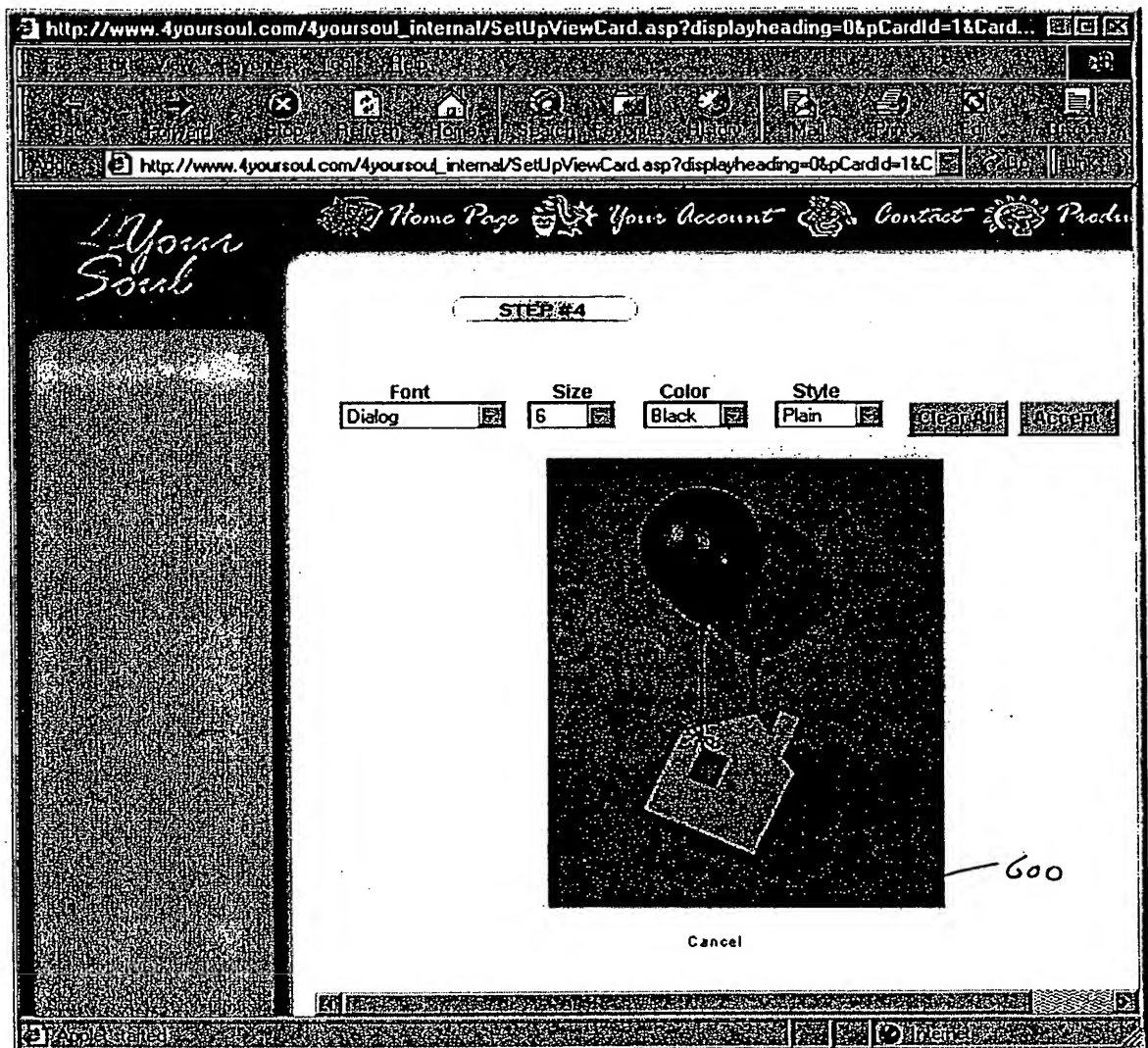


Figure 6C

11/30

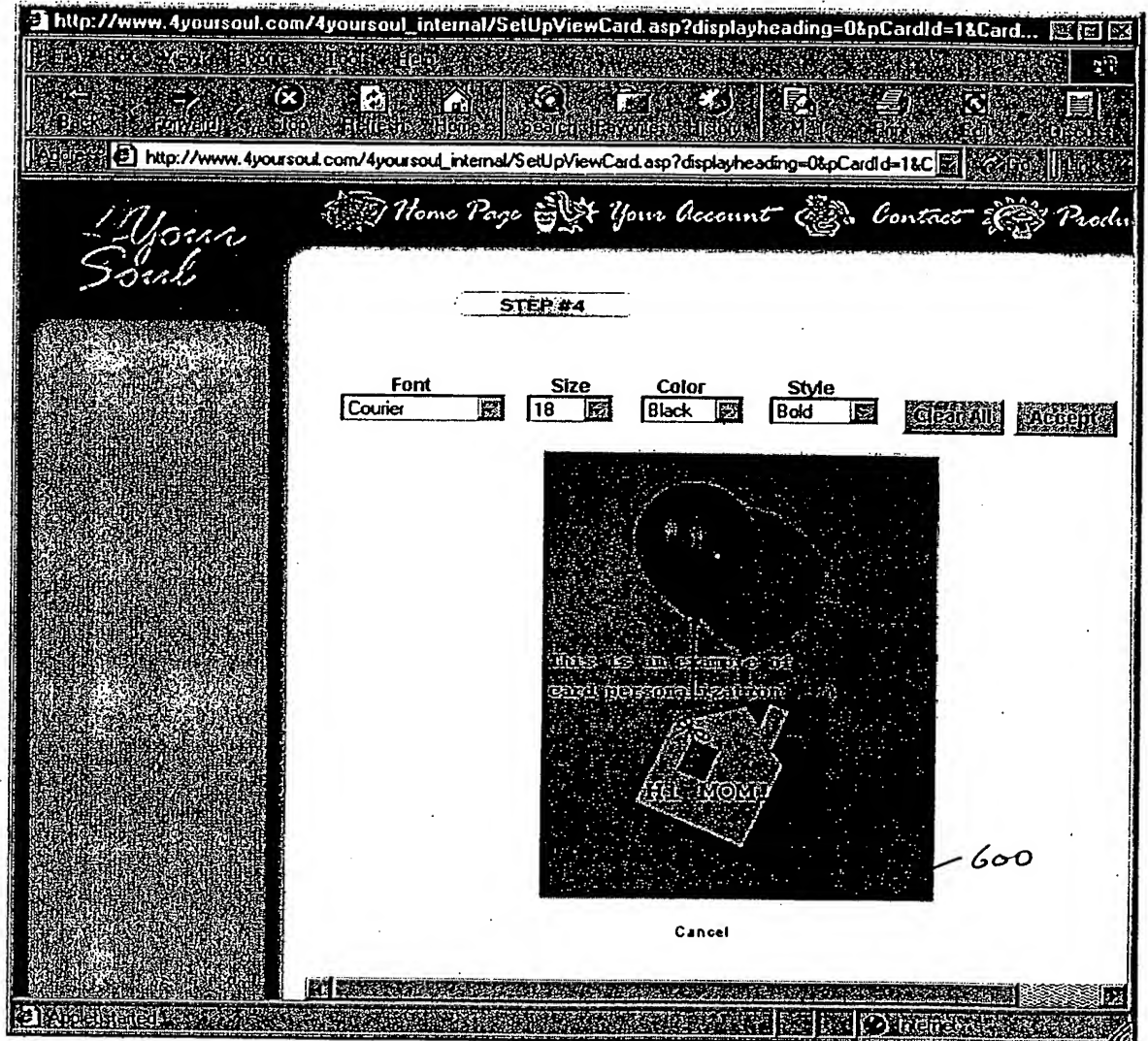


Figure 6D

Title: METHOD AND APPARATUS FOR USING GREETING CARDS DISTRIBUTED...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: August 22, 2003
Serial No: Not yet assigned
Docket No: F0011/7005

Customer No. 021127

12/30

http://www.4yoursoul.com/4yoursoul_internal/start.asp - Microsoft Internet Explorer

http://www.4yoursoul.com/4yoursoul_internal/start.asp

4Your Soul Home Page Your Account Contact Products

WELCOME TO 4 YOUR SOUL

STEP #1

Part of the proceeds from your greeting card order will go to the to charity of your choice:

(some cards are dedicated to specific charities, these cards are noted with an *.)

Charity	Description
Breast Cancer	Breast Cancer
None	No Charity
Red Cross	Red Cross
World Wildlife Fund	World Wildlife Fund

UserName:
Password:

Figure 6E

The screenshot shows a web browser window with the address bar displaying: `http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...`. The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Favorites, History, View, Print, and a menu icon. The address bar also shows the same URL. The website's header features the logo "4 Your Soul" and navigation links: Home Page, Your Account, Contact, and Products. The main content area is titled "STEP #5 Shipping Detail". It contains a form for shipping information. The form has a left column with labels and a right column with input fields. The labels are: "How would you like to mail this card?", "By when should I receive it?", "Name", "Street 1", "Street 2", "City", "State", "Zip", "Country", and "Do you wish to make a donation to the cause of this card?". The input fields contain the following data: "U.S. Mail" (selected), "1" (Month), "1" (Day), "2000" (Year), "John Doe", "Main Street", "City", "ST", "12345", "United States of America" (selected), and "Breast Cancer" (selected). At the bottom of the form are three buttons: "Accept", "Go Back", and "Clear". The browser's status bar at the bottom shows the address bar and a "Home" button.

http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

4 Your Soul

Home Page Your Account Contact Products

STEP #5

Shipping Detail

How would you like to mail this card? U.S. Mail ☒

By when should I receive it? 1 1 2000

Name John Doe

Street 1 Main Street

Street 2

City

State ST

Zip 12345

Country United States of America ☒

Do you wish to make a donation to the cause of this card? Breast Cancer ☒

Accept Go Back Clear

Figure 6F

14/30

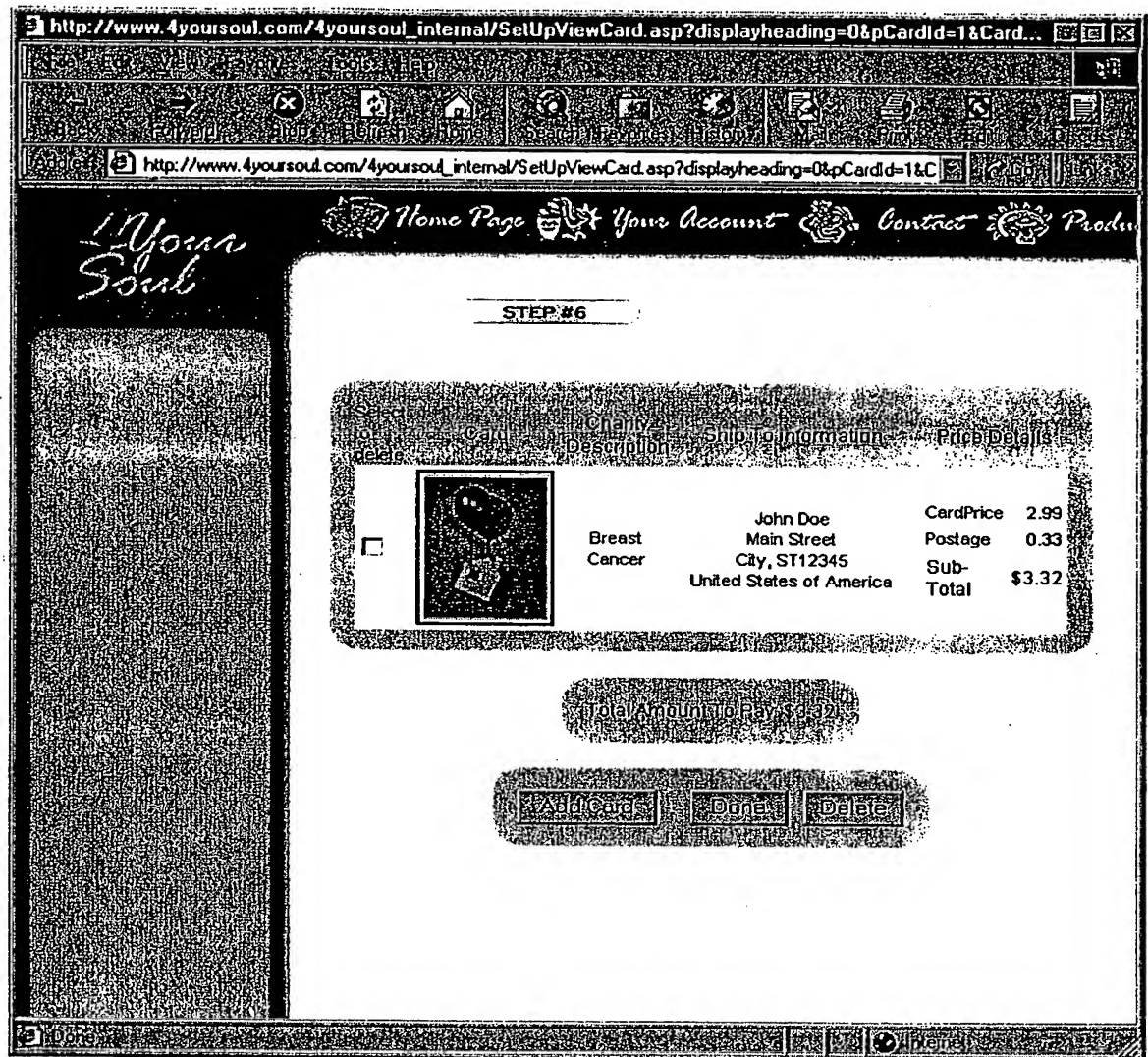


Figure 6G

Title: METHOD AND APPARATUS FOR USING GREETING CARDS DISTRIBUTED...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: August 22, 2003
Serial No: Not yet assigned
Docket No: F0011/7005

Customer No. 021127

15/30

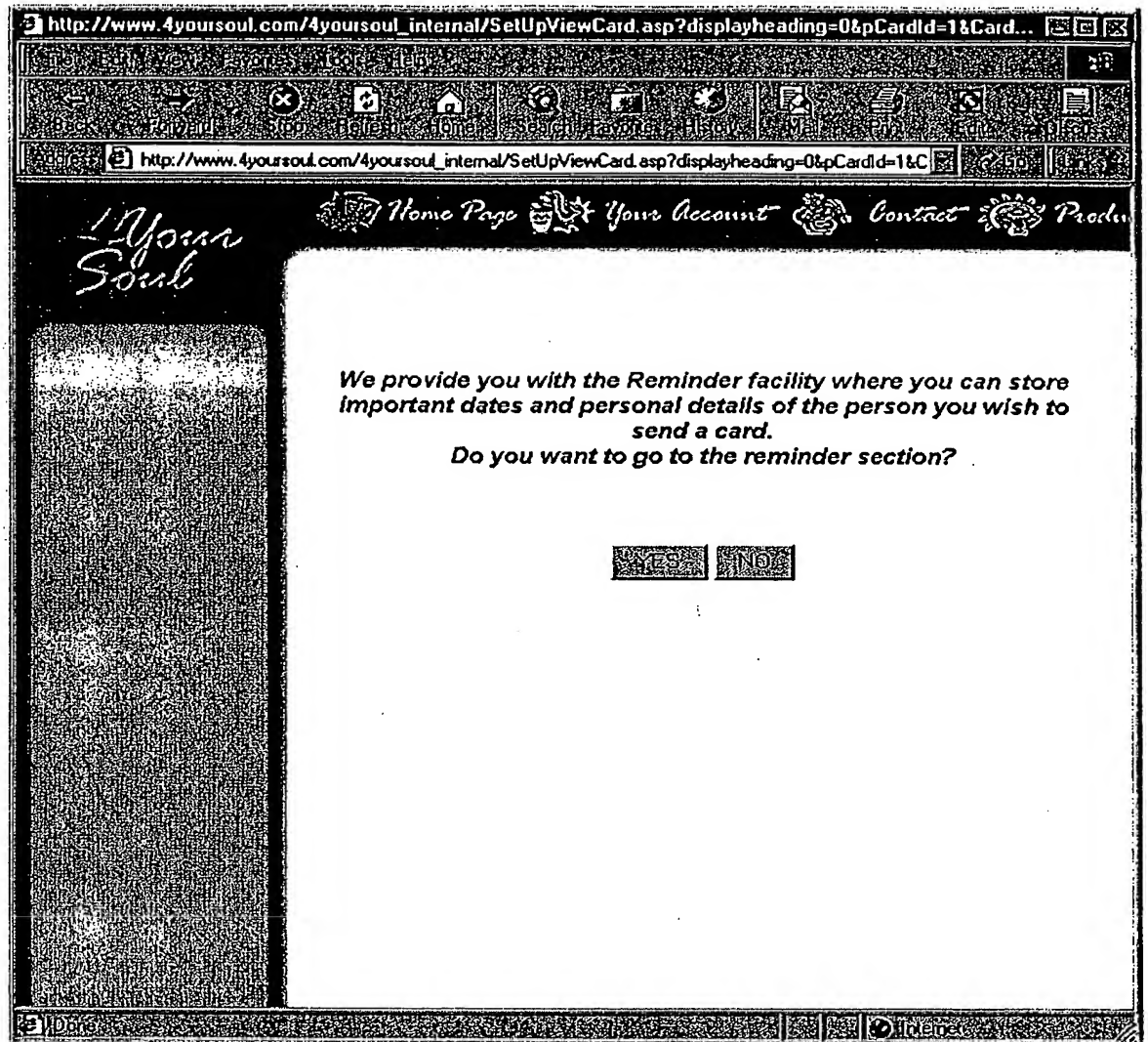


Figure 6H

The screenshot shows a web browser window with the address bar displaying http://www.4yoursoul.com/4yoursoul_internal/SetUpCardProcessing.asp?From=EndBill. The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Print, Mail, and Print Preview. The website's navigation bar contains links for Home Page, Your Account, Contact, and Products. The main content area is titled "CREDIT CARD PROCESSING" and features a form for entering credit card details. The form includes fields for Card Type (American Express), Card Number (1234-1234-1234), Expiry Date (1/2000), Billing Name, Billing Address (Billing Street), City, State (ST), Zip (12345), and Country (United States of America). Buttons for "Process", "Cancel", and "Add Greeting Card" are located at the bottom of the form.

4yoursoul

Home Page Your Account Contact Products

CREDIT CARD PROCESSING

Total Amount Pay = \$123.45

Card Type: American Express

Card Number: 1234-1234-1234

Expiry Date: 1/2000

Billing Name: [Field]

Billing Address: Billing Street

City: [Field]

State: ST

Zip: 12345

Country: United States of America

Process Cancel

Add Greeting Card

Figure 6I

http://www.4yoursoul.com/4yoursoul_internal/SetupReminder.asp?Section=AutoReminder - Microsoft Internet Expl...

Home Page Your Account Contact Products Shop

WELCOME TO THE AUTO-REMINDER

Name: Birthday:

Address: Message:

City: How many days before should we notify you:

State: Notify: ☐ Yes ☐ No

Zip:

Country:

Figure 6J

18/30

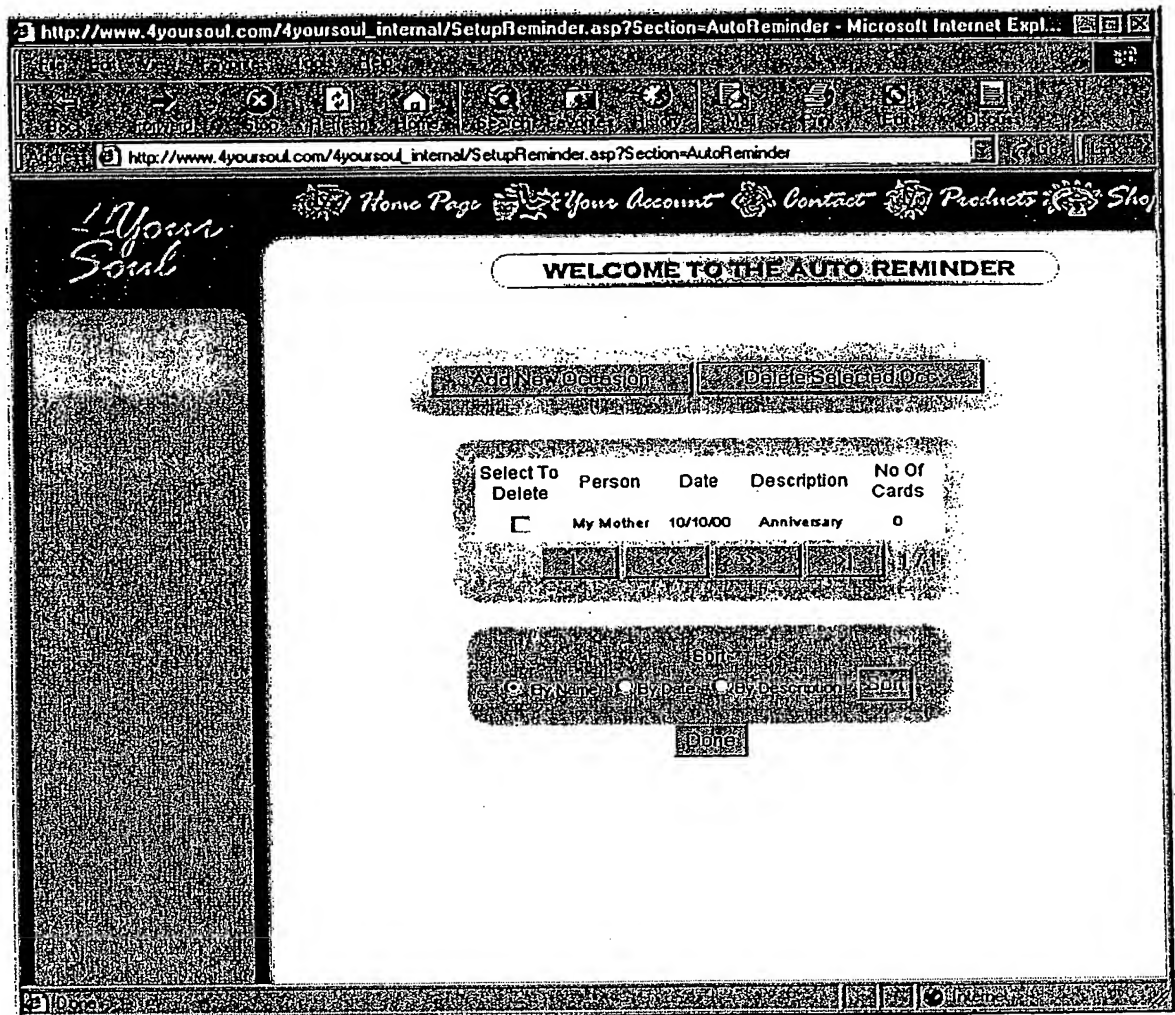


Figure 6K

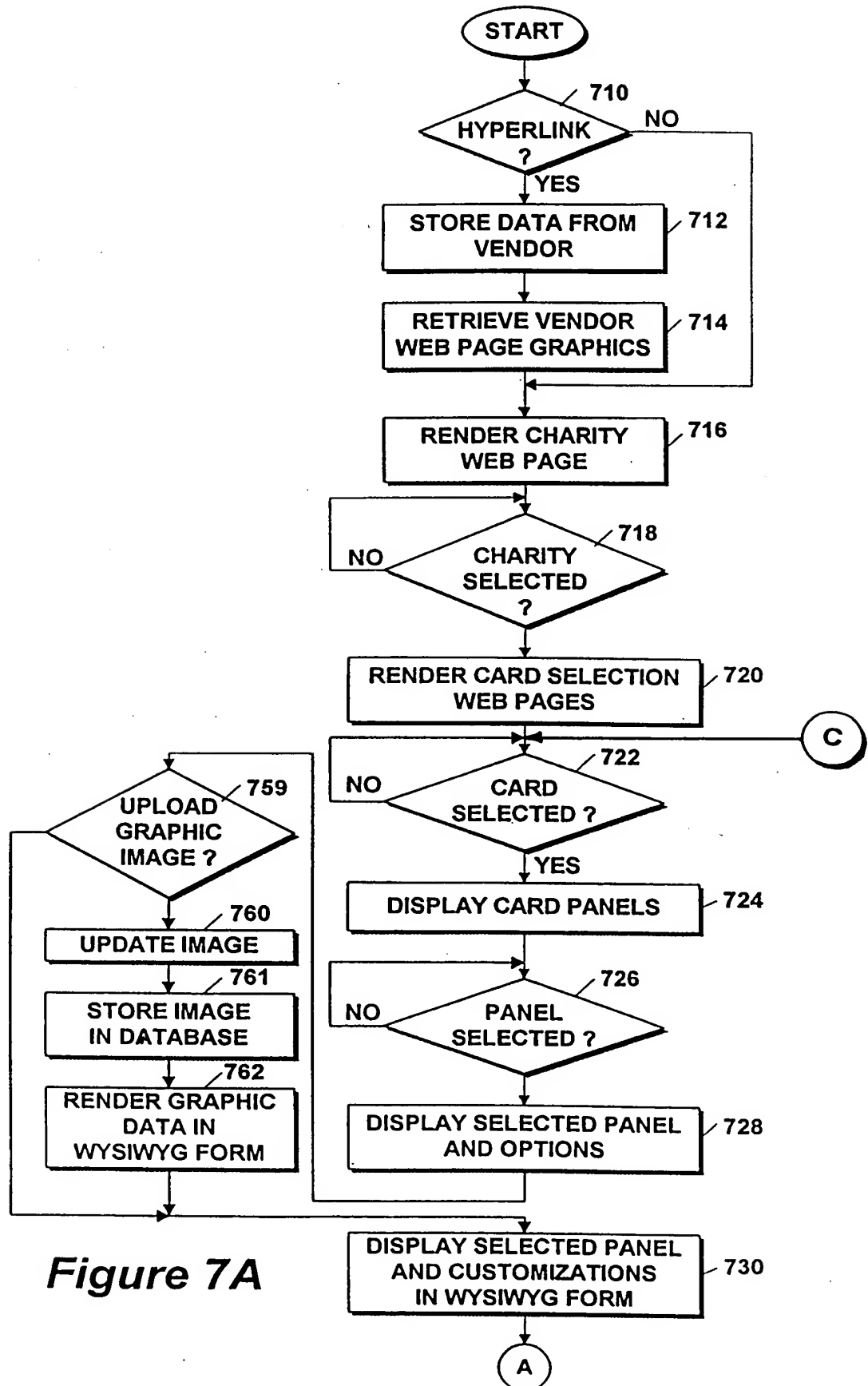


Figure 7A

20/30

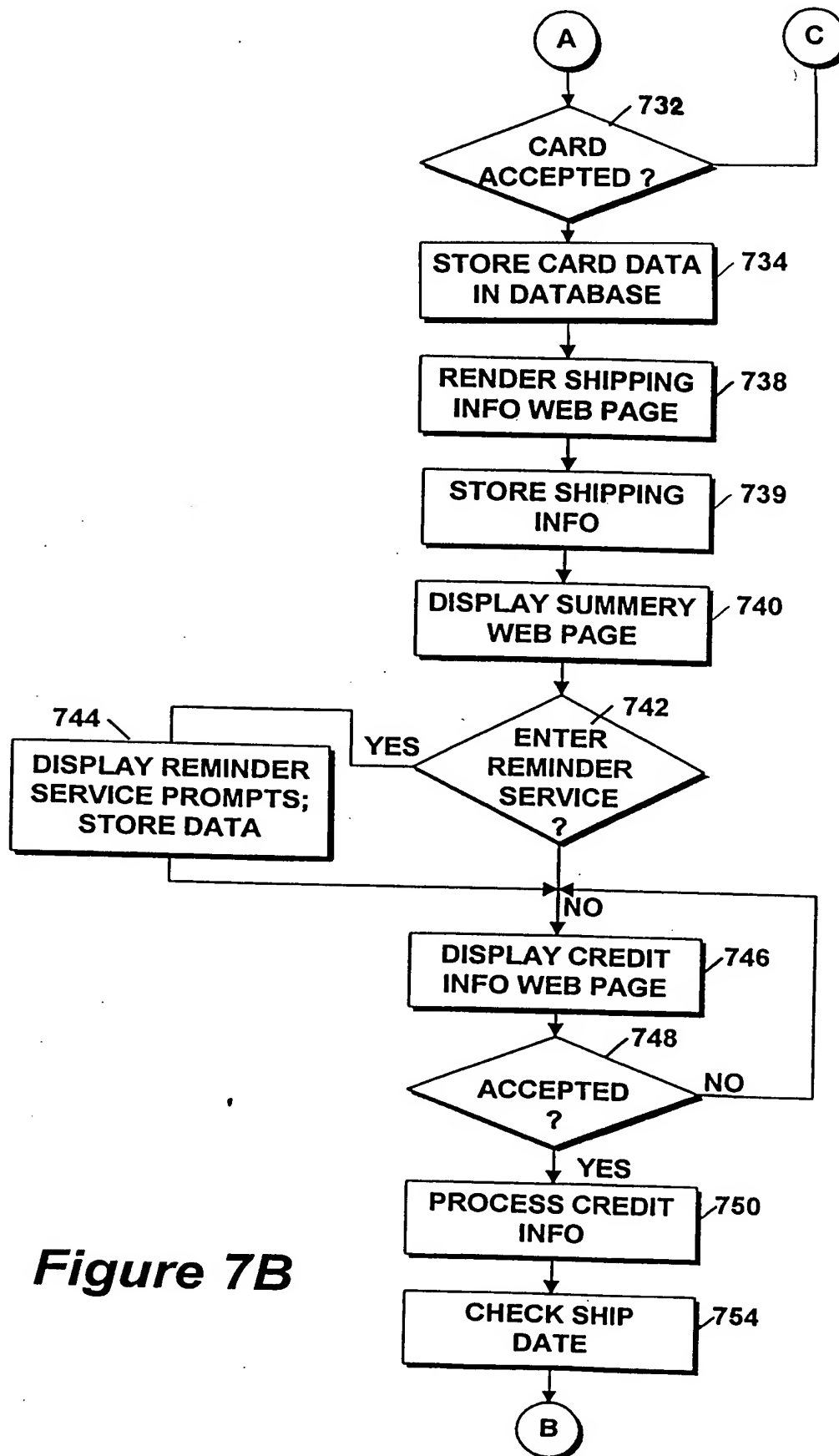


Figure 7B

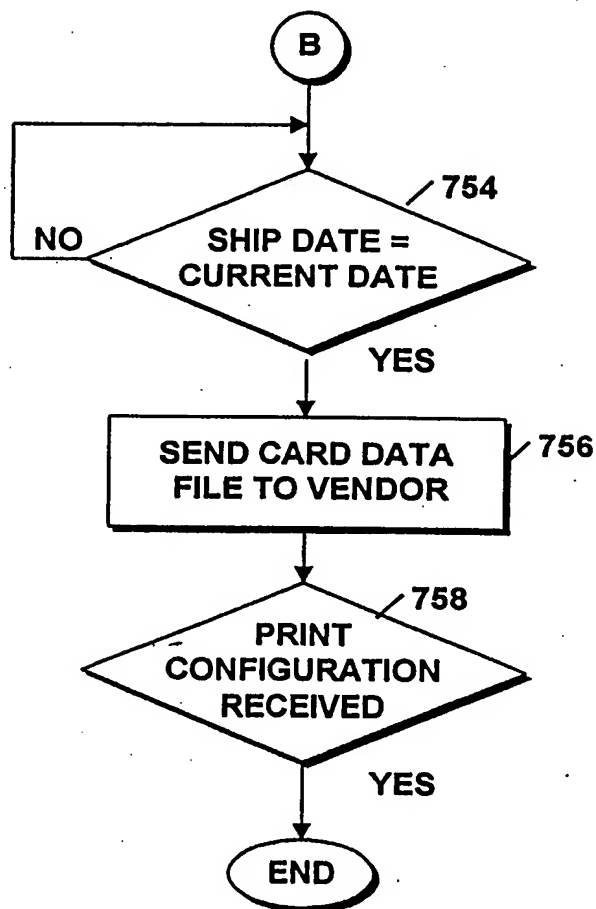


Figure 7C

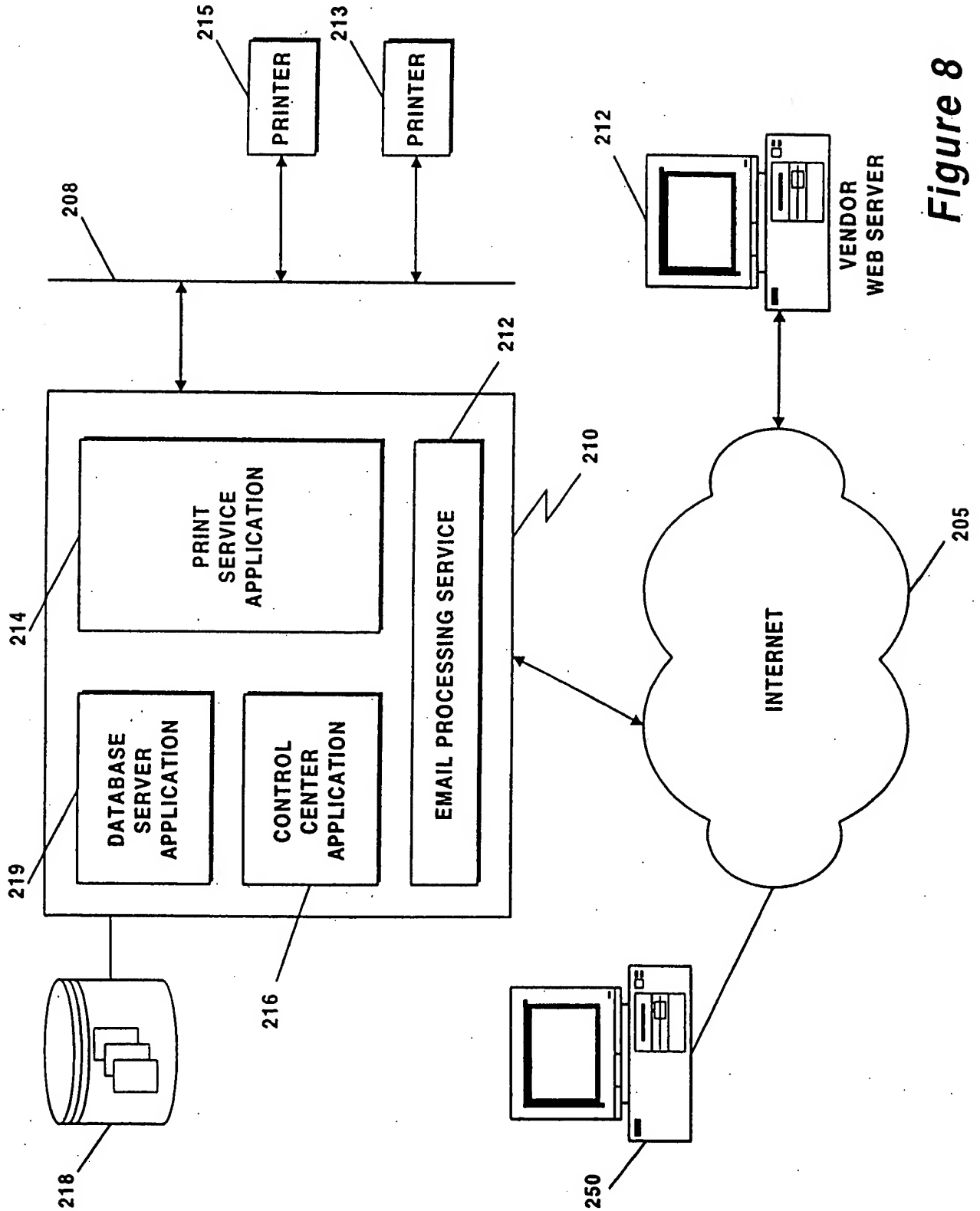


Figure 8

INVOICE NUMBER	902
USER EMAIL	904
CREDIT CARD NAME	906
CREDIT CARD NUMBER	908
CREDIT CARD EXP. YEAR	910
CREDIT CARD EXP. MONTH	912
CREDIT CARD TYPE	914
CREDIT CARD STREET1	916
CREDIT CARD STREET2	918
CREDIT CARD CITY	920
CREDIT CARD STATE	922
CREDIT CARD ZIP	924
CLIENT IDENTIFICATION #	926
GIFT LIST	930
INV. LINE ITEM NUMBER	930A
SKU	930B
GIFT DESCRIPTION	930C
DISTRIBUTION LOCATION #	930D
DATE OF SHIPMENT	930E
SHIP TO PERSON	930F
SHIP TO CITY	930G
SHIP TO STATE	930H
.	
.	
.	
GIFT LIST	932
INV. LINE ITEM NUMBER	932A
SKU	932B
GIFT DESCRIPTION	932C
DISTRIBUTION LOCATION #	932D
DATE OF SHIPMENT	932E
SHIP TO PERSON	932F
SHIP TO CITY	932G
SHIP TO STATE	932H

Figure 9

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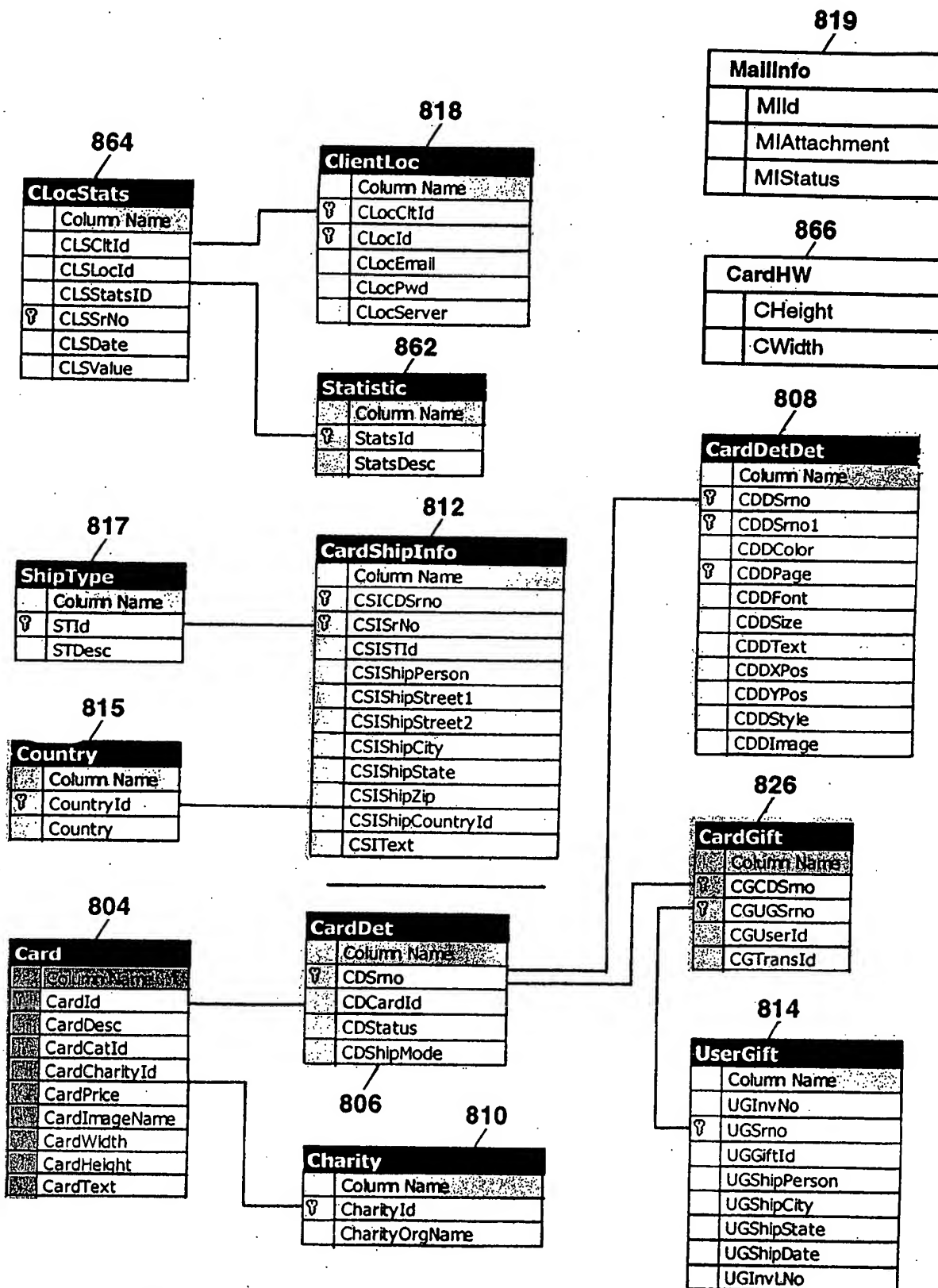


Figure 10

MESSAGE SERVICE

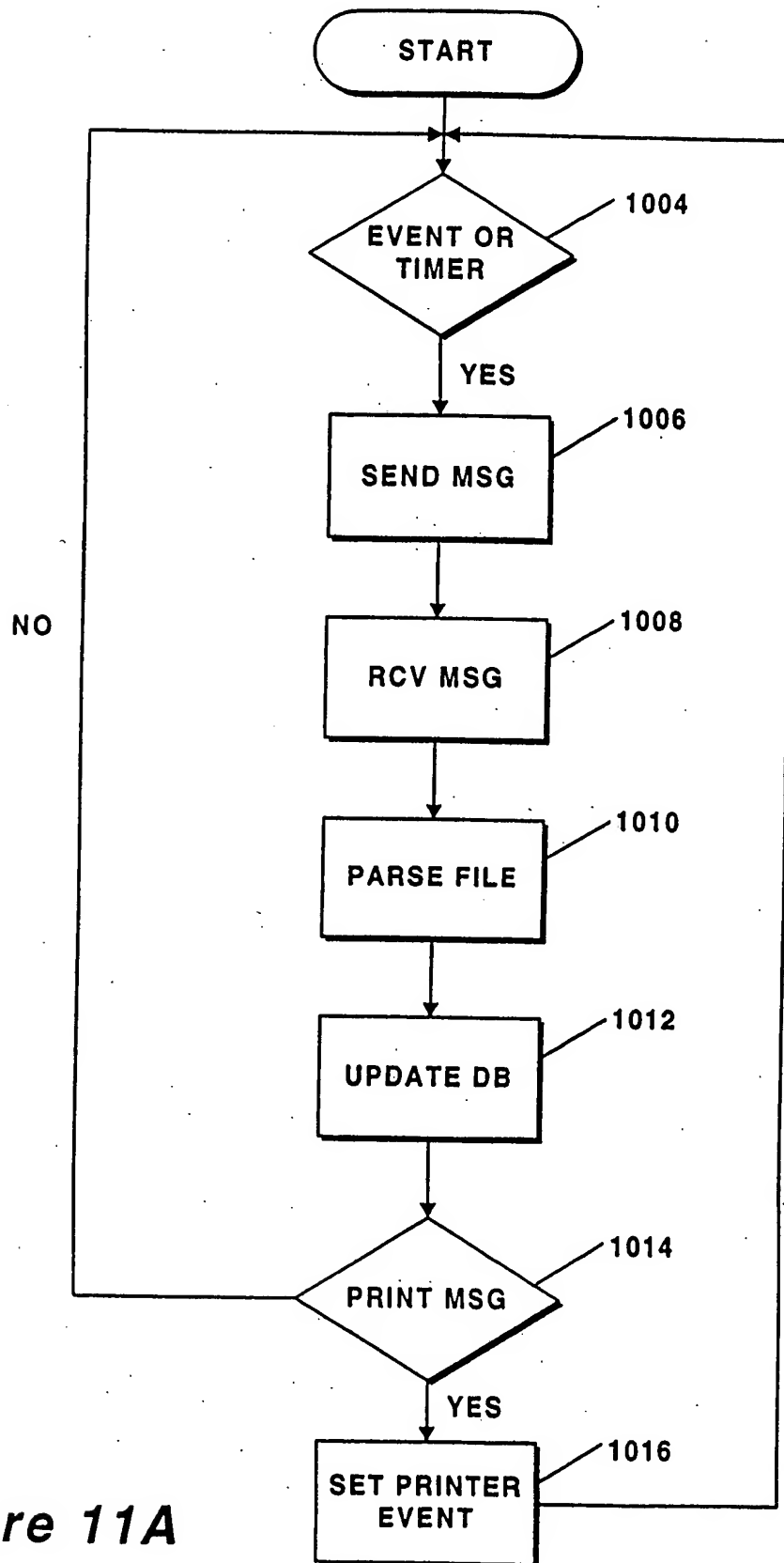


Figure 11A

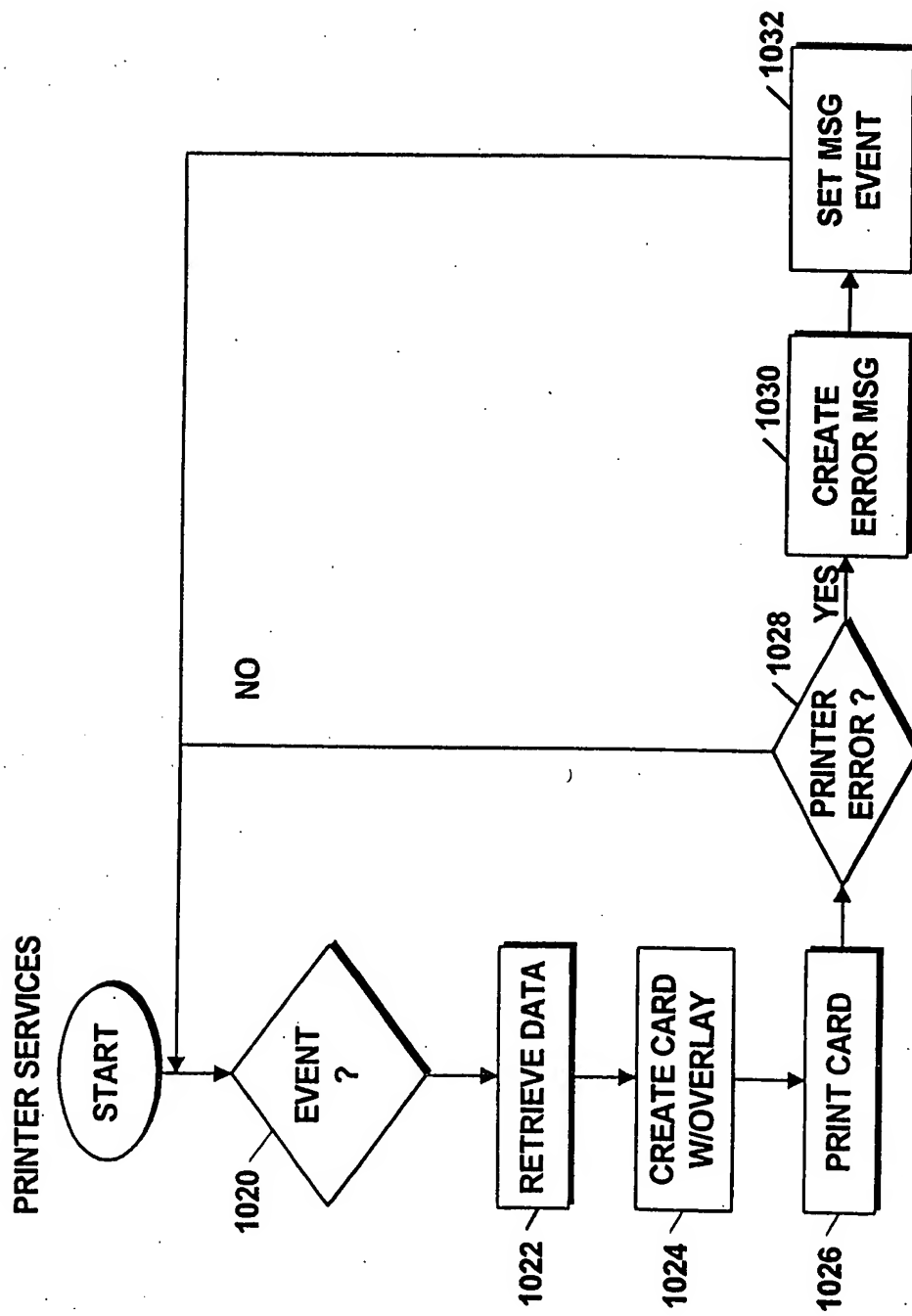


Figure 11B

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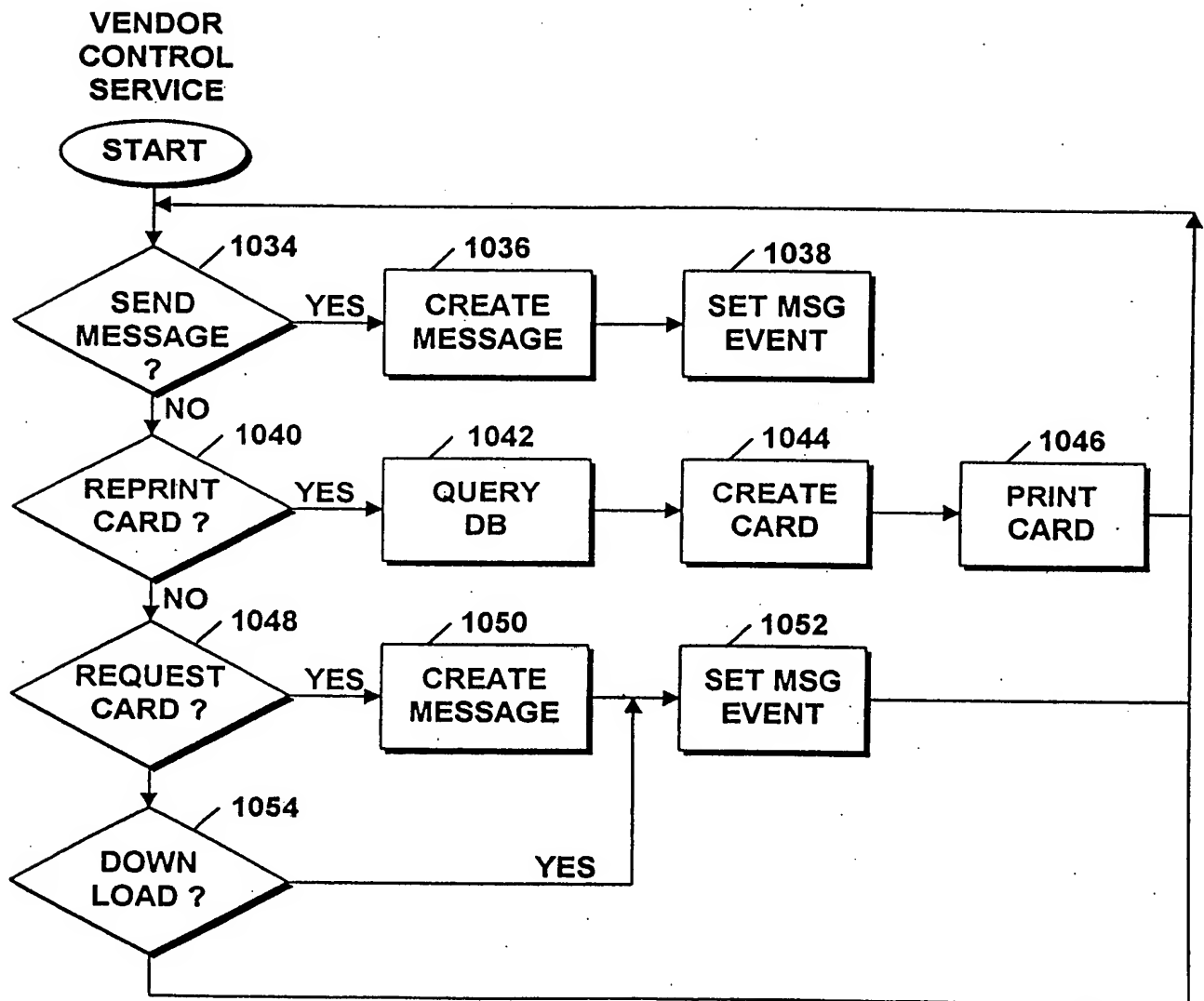
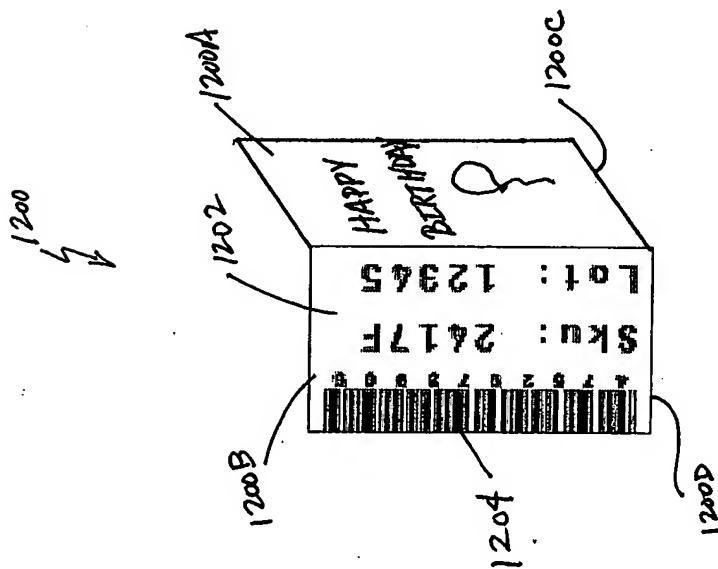
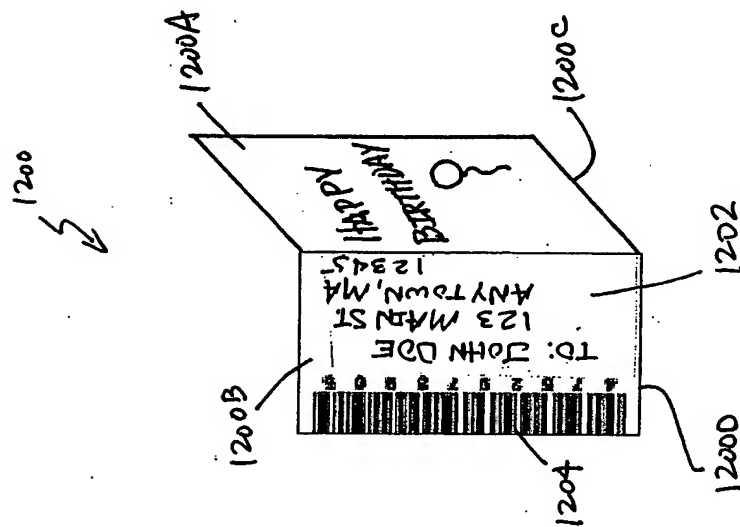
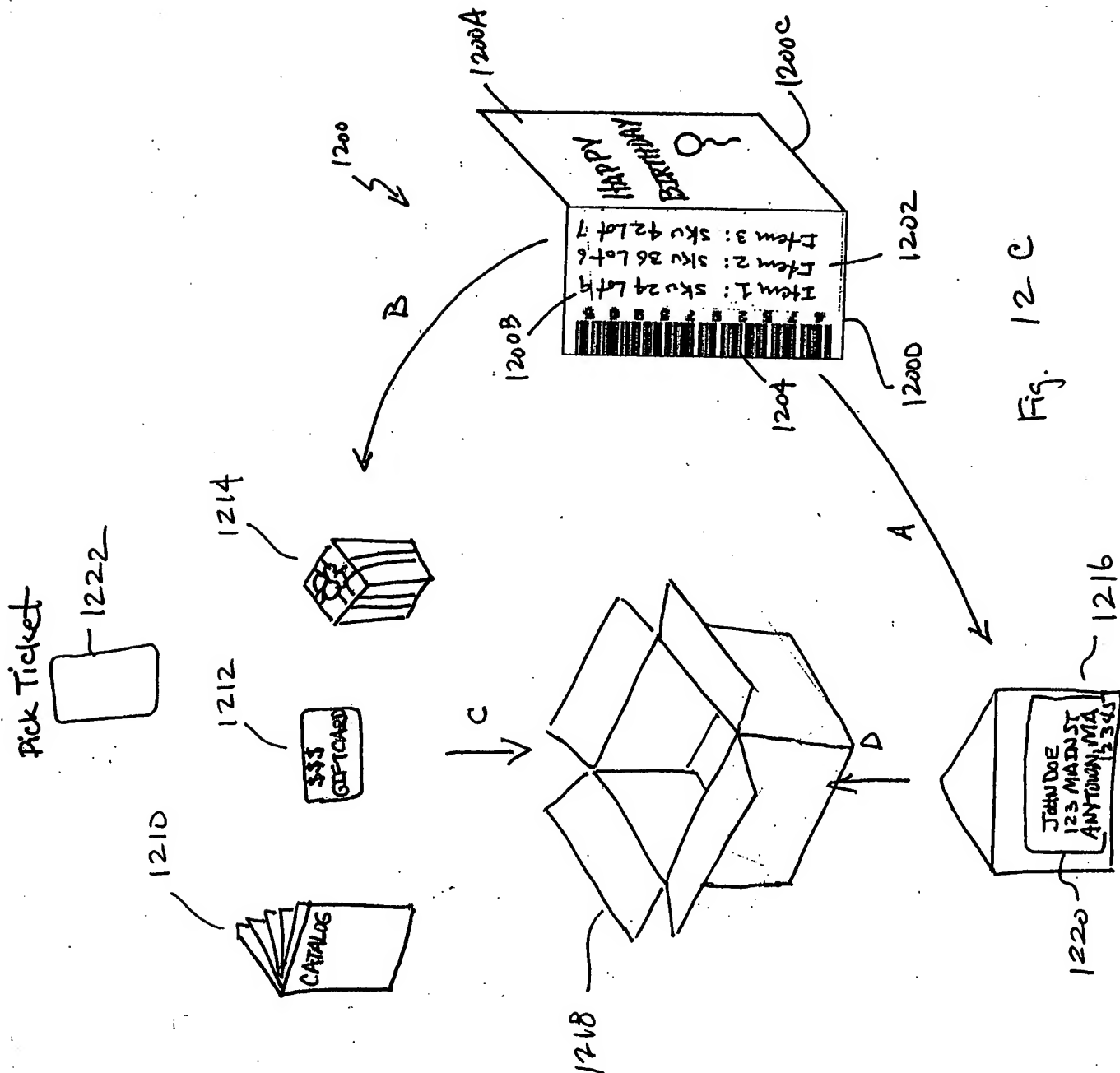


Figure 11C





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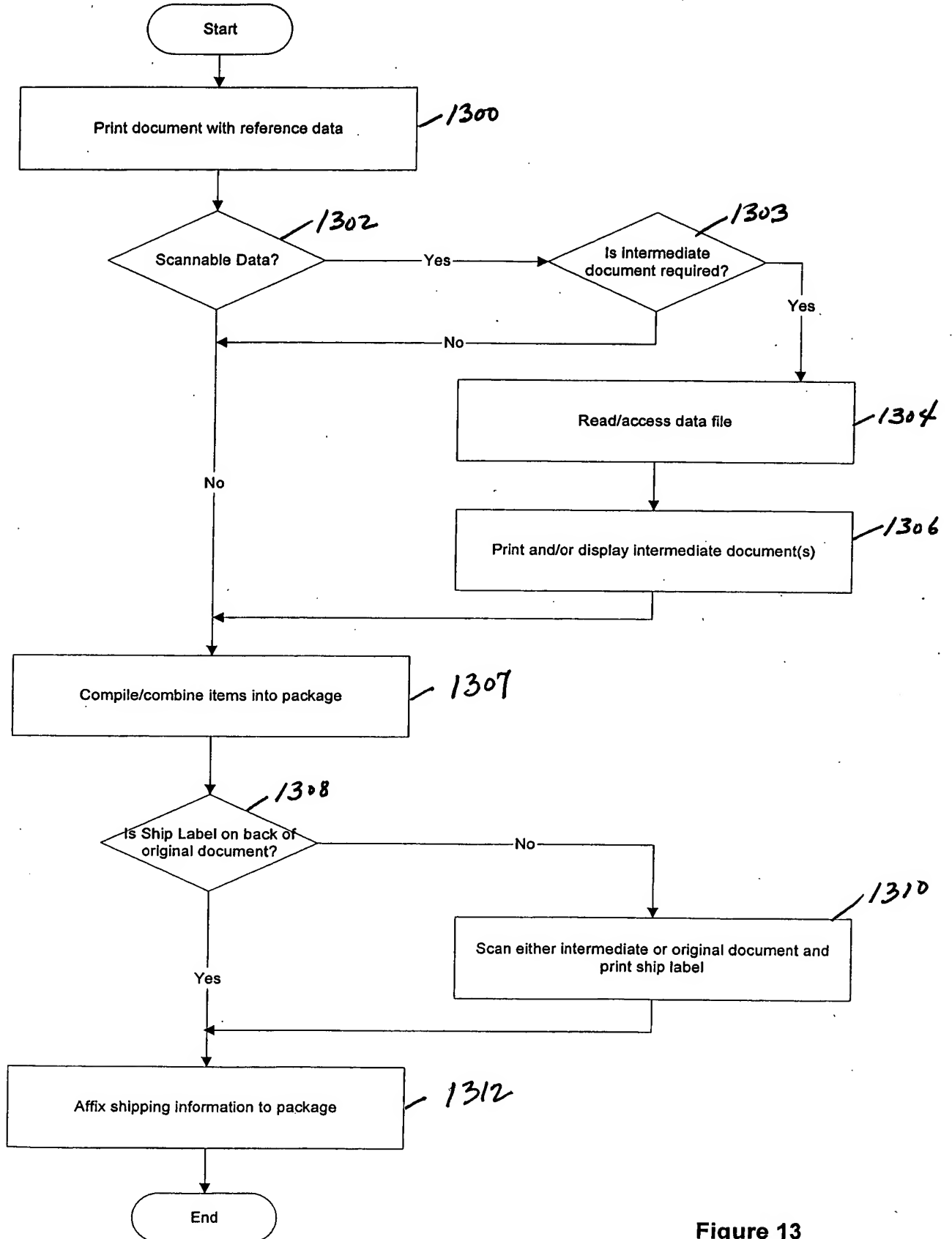


Figure 13